

**STATEMENT UNDER 37 CFR 3.73(b)**

First Named Inventor: Jack K. Zhang

Attorney Docket No. 52579-113195

Application No./Patent No./Control No.: 10/800,884

Confirmation No. 1954

Filed/Issue Date: March 15, 2004

Entitled:

METHODS AND SYSTEMS FOR MAPPING LOCATIONS OF WIRELESS  
TRANSMITTERS FOR USE IN GATHERING MARKET RESEARCH DATA

ARBITRON INC.

(Name of Assignee)

Corporation

(Type of Assignee: corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is \_\_\_ %)

in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 015624, Frame 0959. ☐ or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
☐ The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or ☐ for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
☐ The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or ☐ for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
☐ The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or ☐ for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
\_\_\_\_\_  
Signature

Peter Zura

Printed or Typed Name

48,196

Registration No.

Customer No.: **23644**

8/31/10  
\_\_\_\_\_  
Date

Agent for the applicant(s)

Title

312-357-1313

Telephone Number